MYPROBLEM.APP

Free forever front door for local businesses

MyProblem is an AI investigation service that absorbs “should I call?” questions before they hit your phone. People who are unsure get structured help. When they are ready, you get a Problem dossier—not a cold call.

WHAT YOU GET

- $0 to join. No application fee, no monthly bill, no per-lead invoice.
- Lighter front desk — routine triage and redirects never reach the secretary.
- Warmer handoffs — photos, facts, and AI notes already on the Problem tip.
- Legal stops baked in — we redirect emergencies and licensed care; we do not practice medicine or vet medicine.

HOW IT WORKS FOR YOUR SHOP

1. Sign up at $0. You appear as a local option when a Problem needs a real pro.

2. AI handles the unsure callers first — advice, redirects, or “wait and watch.”

3. When it is real, you open a Problem tip with the dossier already done.

4. Accept, decline, or bid. After handshake, the deal is between you and them.

WHO PAYS (HINT: NOT YOU)

Preferred stance: businesses stay free forever. Infra is funded by consumer free uses on elastic compute, then optional consumer priority / payee fees after free depth—and optionally a small payment-rail fee if checkout is hosted. We do not want to invoice shops.

PILOTS

Live pilots: Georgia (USA) and Israel. Want MyProblem in your region? Email us.

Contact
ari@asu.edu
https://myproblem.app

Coming soon. Not medical, veterinary, or legal advice. MyProblem helps people investigate Problems and connect with local businesses when needed.